

www.eurohockey2013.be

'TRIFINANCE EUROHOCKEY CHAMPIONSHIPS 2013'

www.eurohockey2013.be is launched
Tickets go on sale along with VIP packages

Boom, Wednesday 6th February 2013 – Today, with the launch of the official tournament website of the TriFinance EuroHockey Championships 2013, ticket sales also start. The European championship for national teams, the third biggest hockey event in the world will bring the top 8 of the European national teams to our country in August 2013, both Women and Men.

Tickets range from 10 to 55 euro (during the 'Early Bird' period) and are for sale through the official tournament website www.eurohockey2013.be. Early bird discounts ('Early Bird period') run up until 27th March 2013.

As of today, the VIP arrangements for individuals and companies are also available.

TICKET SALES

Ticket sales start today **Wednesday 6th February 2013 at 9 AM CET.**

During the 'Early Bird' period, tickets range from **10 to 55 euro**, depending on the play day and the stands section. Early bird discounts range from 8% to 40% and will run up until Wednesday 27th March until 12 pm at the latest (**until stocks last**). As of 28th March, regular sales rates apply.

Some specifics:

- All tickets are **day tickets** and comprise access to all matches on that day (**4 or 6 matches**), and they include access to the entire entertainment zone: the **Hockey Park, Kids' Village** and the **Hockey Plaza**. There are **6 different stands sections**. Ticket prices vary depending on the stands category and play day:
 - **Individual** tickets range from 12,5 to 55 euro each with an early bird discount.
 - **Group tickets** (from 31 tickets) range from 10 to 50 euro with an early bird discount.

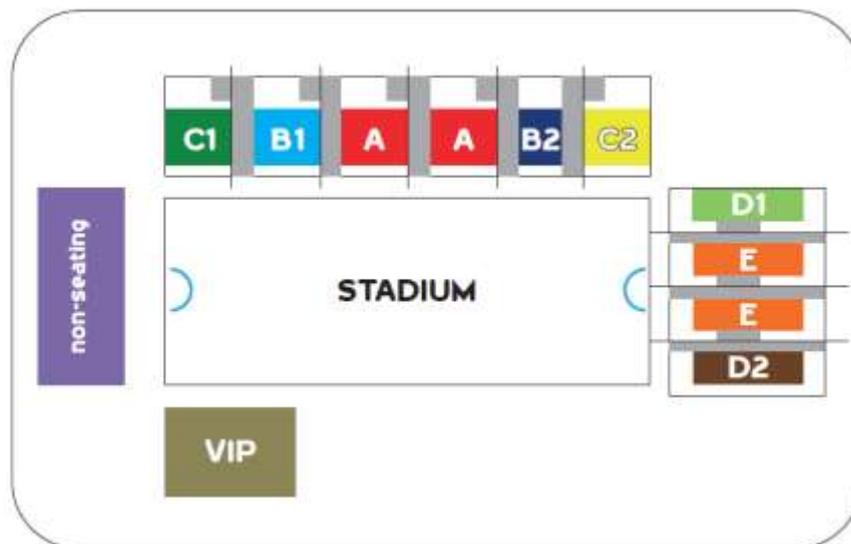
VIP ARRANGEMENTS

In addition to the public ticket sales, the VIP arrangements are also available as of now. In the separate VIP lounge, companies or individuals can choose from an array of VIP packages. Prices for the VIP reception range from 150 to 195 euro and comprise access to the VIP lounge for the entire day, including culinary delights by star chef Viki Geunes, as well as access to the VIP stand for all matches on that day. All other sections of the Hockey Park can also be accessed with this ticket.

For more information about these arrangements, please contact us at business@eurohockey2013.be.

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The Tournament website www.eurohockey2013.be is now LIVE as of 9AM CET. The site gives fans all information that they need to plan their visit to the TriFinance EuroHockey Championships in Boom, Antwerp. Team information, the match schedule, news and views and in addition Ticket Sales.



The championship starts on Saturday 17th August with the pool matches. Both the Belgian Red Panthers and the Red Lions will play that day. During that weekend, 6 matches will be played per day, with 4 games per day for the rest of the Tournament. The Women's semi-finals will take place on Thursday with the Men's on Friday.

In between and after the matches, various hockey demonstrations and animations will take place at the Hockey Park. There will also be a wide variety of shops and food and drink stalls.

Partner in the pitch: Province of Antwerp, a sporty, hospitable province

From the very start, the tournament enjoyed the full support of the Provincial Council of Antwerp as one of the main partners. The Schorre in Boom is known far beyond the province of Antwerp. With the organisation of amongst others Mano Mundo and Tomorrowland it has built a rock-solid reputation as location for major (international) events. With the TriFinance EuroHockey Championships 2013, the European Hockey championship, the province of Antwerp now also hosts a major top sport event in Boom.

With its support for this championship, the province of Antwerp wants to encourage young and old to become engaged in sports. As far as the province is concerned, top sport has a significant exemplary function, because seeing sports, is making you want to sport! For that reason, the province of Antwerp supports no less than 127 top sport events this year, making Antwerp the sportiest province of Flanders.

To give everybody in our province the opportunity to sport, the province of Antwerp also invests in sports for the disabled (G-sport), because people who are mentally or physically challenged also have the right to full-fledged and accessible sport experiences. During the TriFinance EuroHockey Championships, there will also be a G-sport section (Hockey for players with learning disabilities). Hockey will hence become one of the new disciplines in the context of the successful 'Start to G-sport'-campaign.

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"The EHC Hockey is more than merely a top tournament to us, it is has important social value. I would therefore like to thank our partners, the Royal Belgian Hockey Association, hockey club Braxgata, the European Hockey Federation and the Town council of Boom for their commitment and enthusiasm. Let us turn this into a true hockey festivity!" said Bruno Peeters, sports deputy for the Province of Antwerp.

For more information, please contact us at (only media):

Media accreditations will start on 1st March 2013.

All related information will then be available at the tournament website.

TRIFINANCE EUROHOCKEY CHAMPIONSHIPS 2013

Nathalie Verbeeck

Media Officer (local)

+32 477 45 75 41

press@eurohockey2013.be

verbeeckn@eurohockey2013.be

or

Siobhan Madeley

Media Officer (EHF)

+353 87 9066379

communications@eurohockey.org

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The TriFinance EuroHockey Championships will take place from Saturday 17th August until Sunday 25th August 2013 at the grounds of Braxgata Hockey Club, in the Provincial Domain de Schorre in Boom. This European championship for national teams is the third biggest hockey event in the world will bring the top 8 of the European national teams to our country, both Ladies and Gents. The tournament is a co-organisation of the Royal Belgian Hockey Association (KBHB) and hockey club Braxgata from Boom, in collaboration with European Hockey Federation (EHF).

The tournament is approached as a huge family event. The organization will build a temporary stadium seating 8.000 spectators and a fully equipped EC-infrastructure with an entertainment zone of 16.000m², including amongst others shops, eating and drinking venues, a large kid's entertainment park, etc. With this biggest hockey event ever held in Belgium, the organisers want to promote this Olympic discipline, where Belgium rules the world top, both with Women and Men, amongst the larger public, by making sure that visitors can enjoy a complete hockey experience.